

## **LITTLE SPARROW VIP GOLD DISCOUNT CARD**

### **TERMS & CONDITIONS**

1. All members wishing to participate in the Little Sparrow VIP Gold Discount Card program accept all the below Terms and Condition Associated with the program.
2. The Little Sparrow VIP Gold Discount Card is a card program that benefits its registered card holder only. It enables the registered card holder to receive a range of benefits once the physical presentation is presented to the Little Sparrow employee.
3. We reserve the right to change the terms of the Little Sparrow VIP Gold Discount Card program without notice at any time, you agree to accept the terms as existing at that time. You should check the Terms and Conditions from time to time to make sure you are agreeable.
4. In order to register for a Little Sparrow VIP Gold Discount Card, you will be required to fill in a form on our website as part of the registration and delivery process, you will be required to provide personal information about yourself (such as contact details), including:  
  
Name  
Email  
Mailing Address  
Telephone Number
5. The Little Sparrow VIP Gold Discount Card is not transferable and remains the property of Little Sparrow Melbourne.
6. The Little Sparrow VIP Gold Discount Card is valid for the registered member only and cannot be used by any person other than the Member who the VIP Gold Discount Card was issued to.
7. Little Sparrow Melbourne has the right to accept or reject any application of a Little Sparrow VIP Gold Discount Card at its discretion

### **LITTLE SPARROW VIP GOLD DISCOUNT BENEFITS:**

1. 10% Discount on all hot beverages which applies - Monday through to Sunday, it excludes any other promotional or Discounted offer including the purchase of (Coffee Beans )
2. The 10% Discount off all food and cold beverages applies on Mondays, Tuesdays and Wednesdays it excludes any other promotional or Discounted offer ( It excludes the purchase of Coffee beans )
3. Birthday Gift - Receive a free regular coffee automatically preloaded on your Little Sparrow VIP Gold Discount Card on the day of your birth day – (excludes all extras eg: syrups, extra coffee shot , Soy , Almond and lactose free milk it is also excluded from any other

promotional or Discounted offer) \*Birthday Voucher must be claimed within 7 days of your Birthday otherwise it is automatically removed.

4. Happy Fridays – Receive a free glass of House wine applied on Fridays with any main Meal over the purchase price of \$15.00. The house wines offered are all nominated house wines listed. This Offer excludes the member requesting for any other beverage apart from the house wine offered. The wine must be consumed by the member ordering the food associated with the loyalty card. This Offer is only valid at the Little Sparrow Store that has a liquor Licence. It excludes any other promotional or Discounted Offer.
5. Membership may be cancelled/refused to individuals by little Sparrow at its discretion, 10. Little Sparrow reserves the right to terminate The Gold VIP Program at any time by giving you 14 days written notice

### **Use and Disclosure**

1. We use your Information for the purpose for which it was provided to us, other related purposes and as permitted or required by law. Such purposes include, but are not limited to, the following:
2. Providing you with the assistance, products and/or services you have requested. Allowing you to participate as a Little Sparrow VIP Gold Discount Card member, enhancing our services.
3. Processing any orders, you place with us; judging competitions, fulfilling prizes, awards and purchases; conducting market research so that we can better understand the needs of our customers and tailor our future products and services accordingly;
4. Sending you offers or information on products or services that we consider will be of interest to you and any other purposes identified at the time of collecting your Information.
5. To notify you of upcoming events and/or promotions by us and/or our franchisees and monitor and address complaints, other feedback and/or to resolve disputes.
6. As part of this Little Sparrow VIP Gold Discount Card program you are agreeable that from time to time Little Sparrow Melbourne may send you promotional, Emails, SMS or direct mail.